

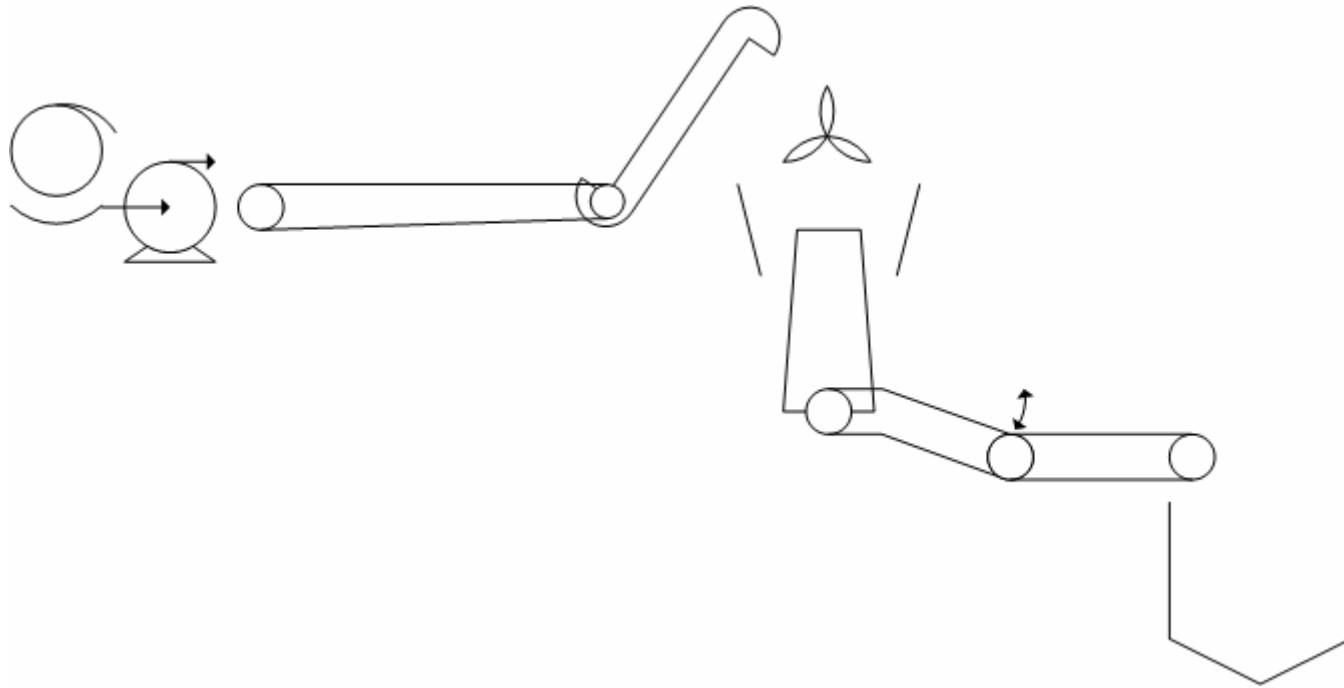
20 minutes of organisation theory

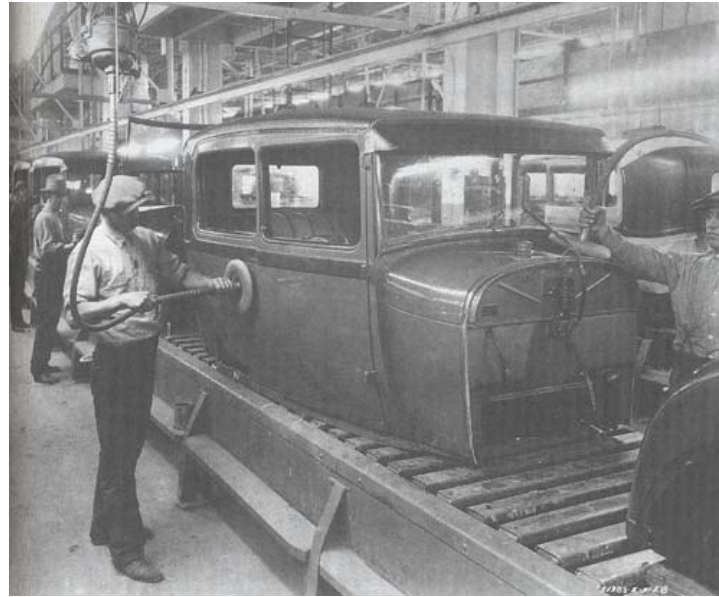
why?

“there’s nothing so practical as a good theory”

metaphors for organisation

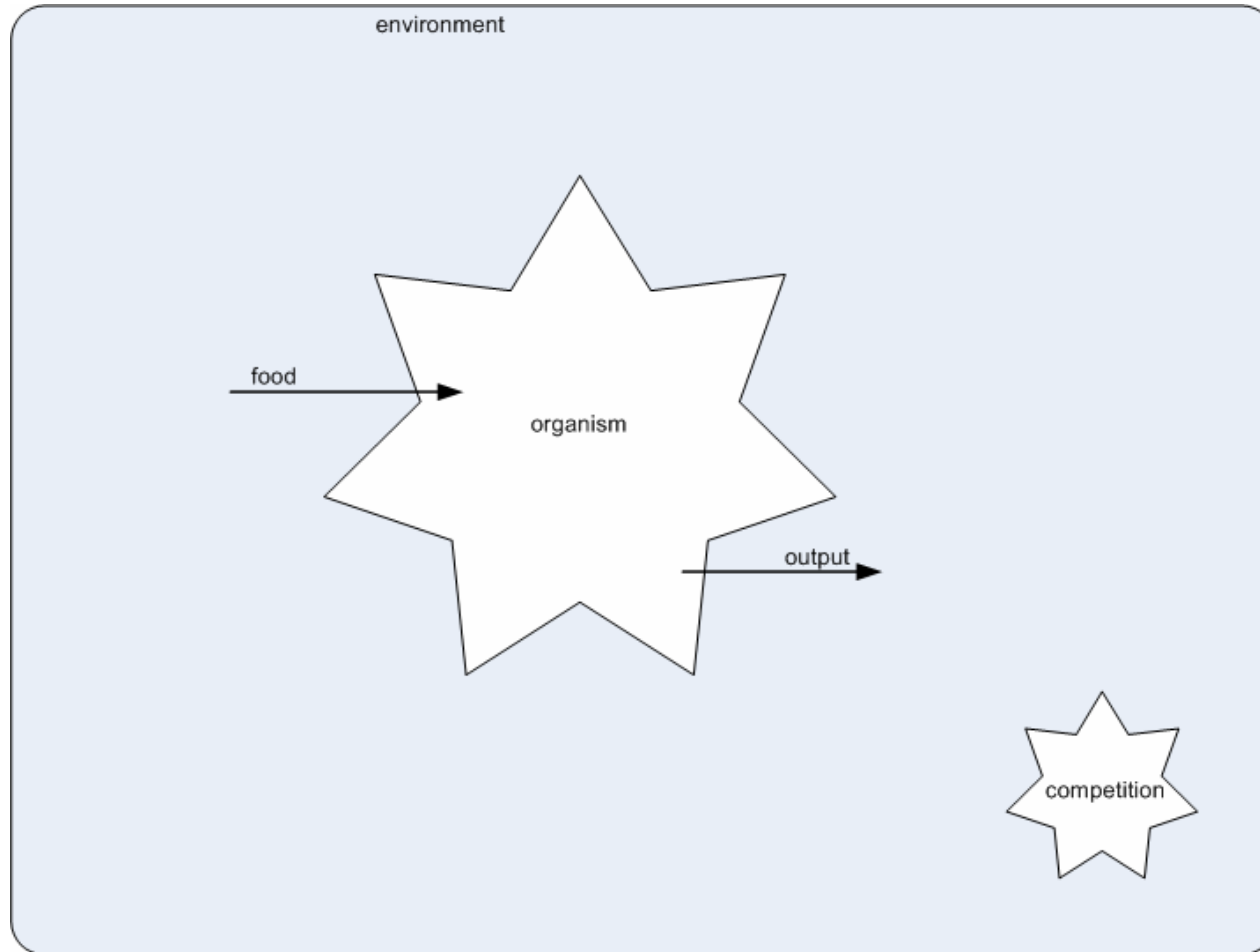
machine metaphor





Ford assembly line, 1930s

organism metaphor

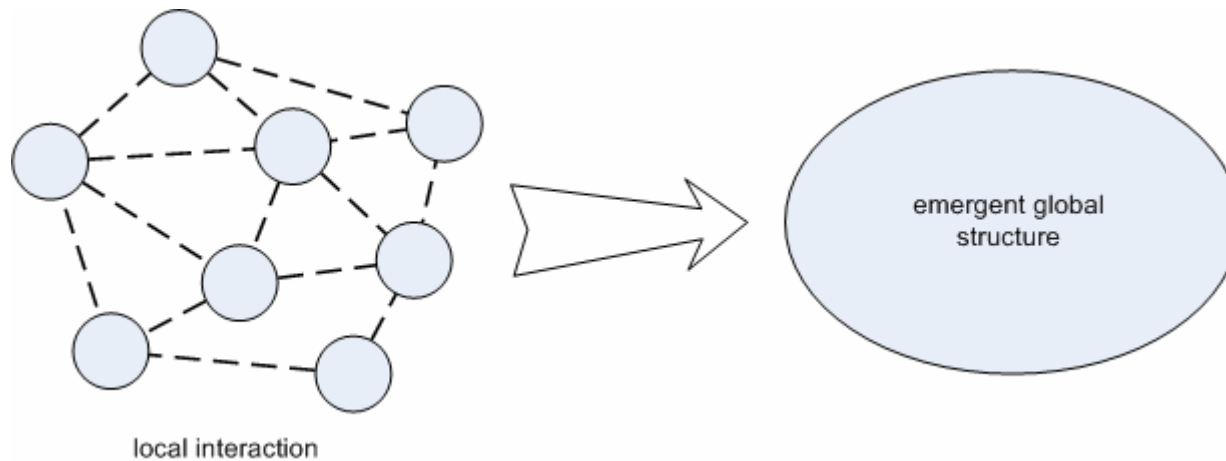




brain metaphor

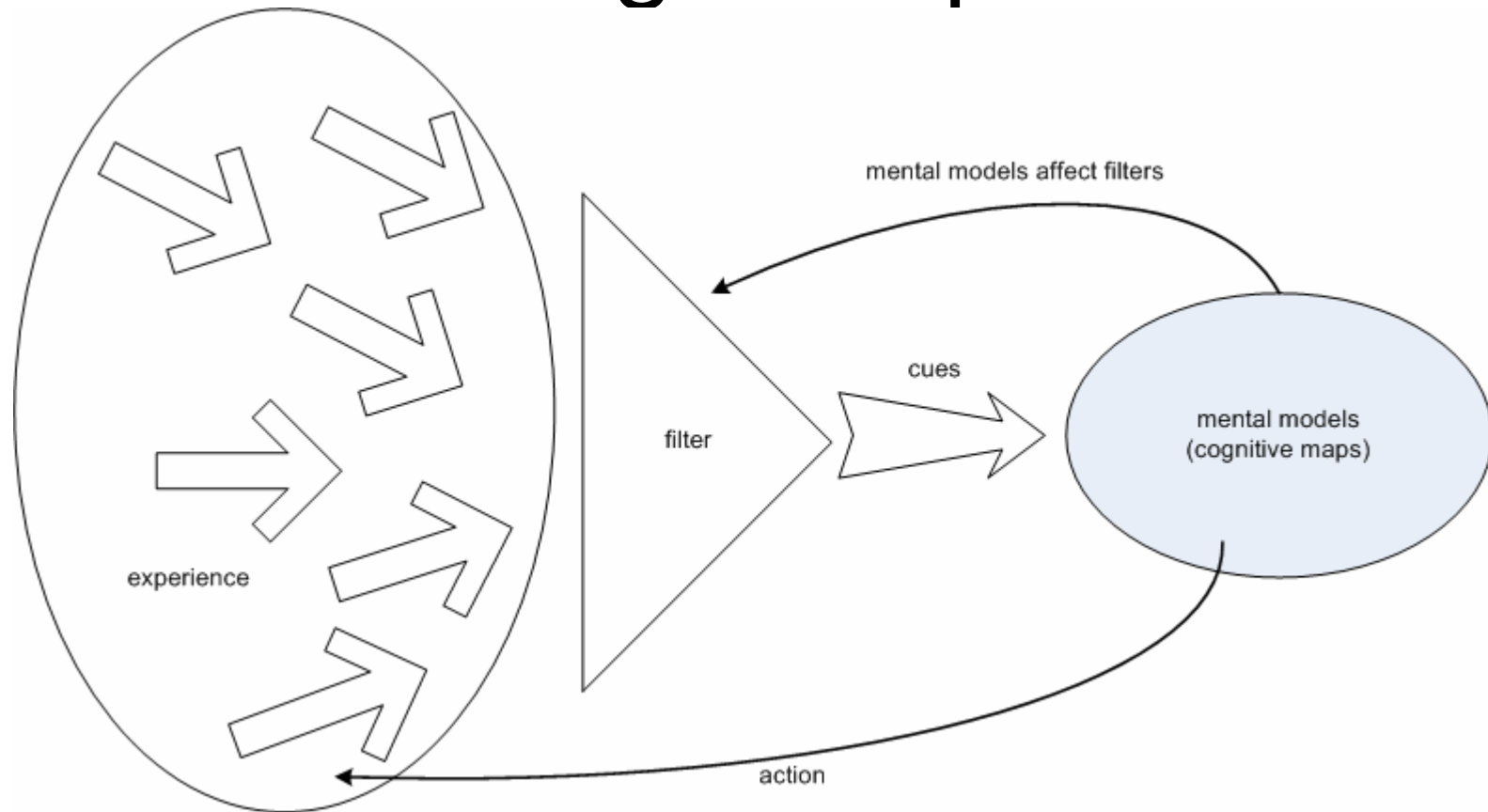


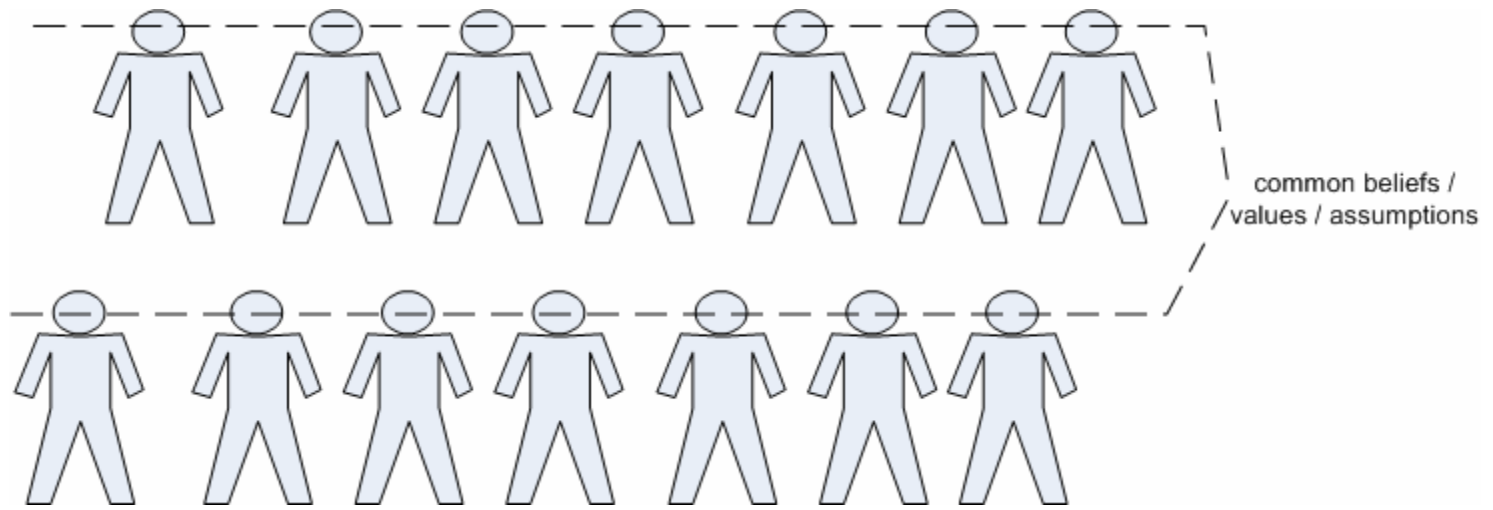
complex adaptive systems

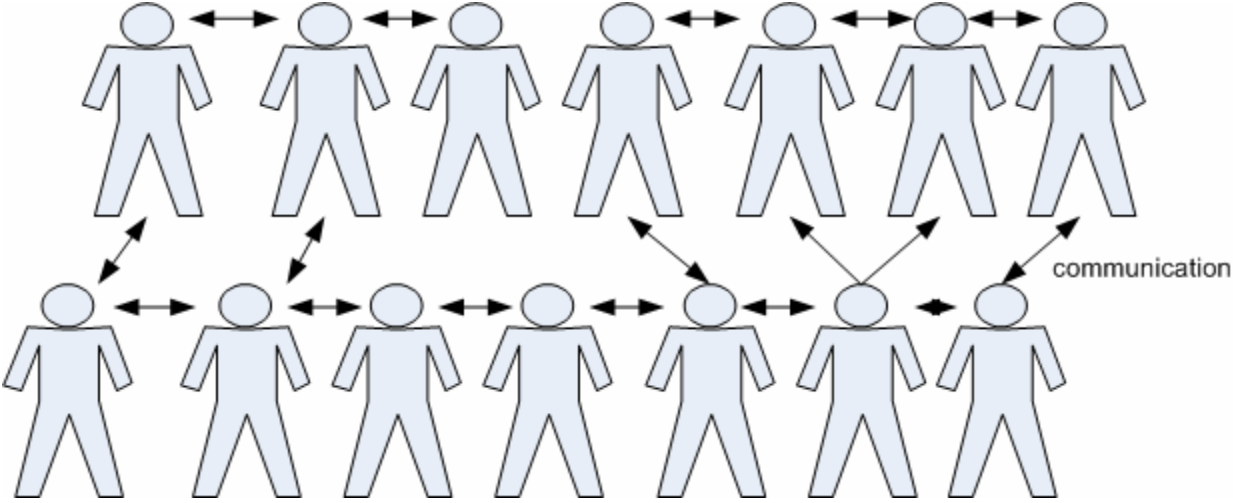


sense making

sense making as a process

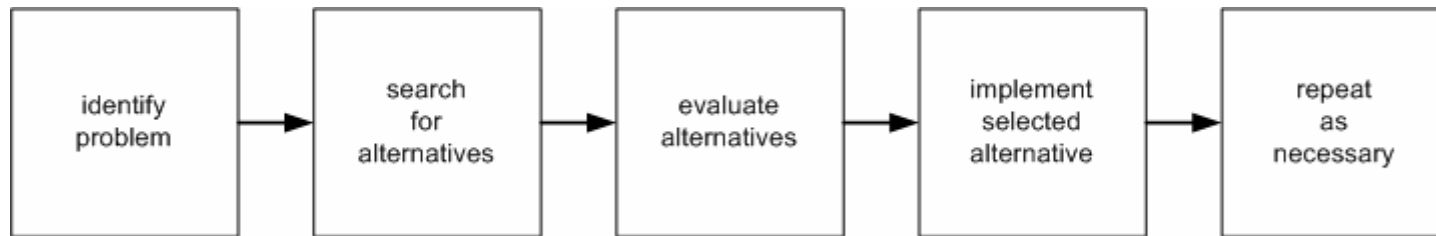




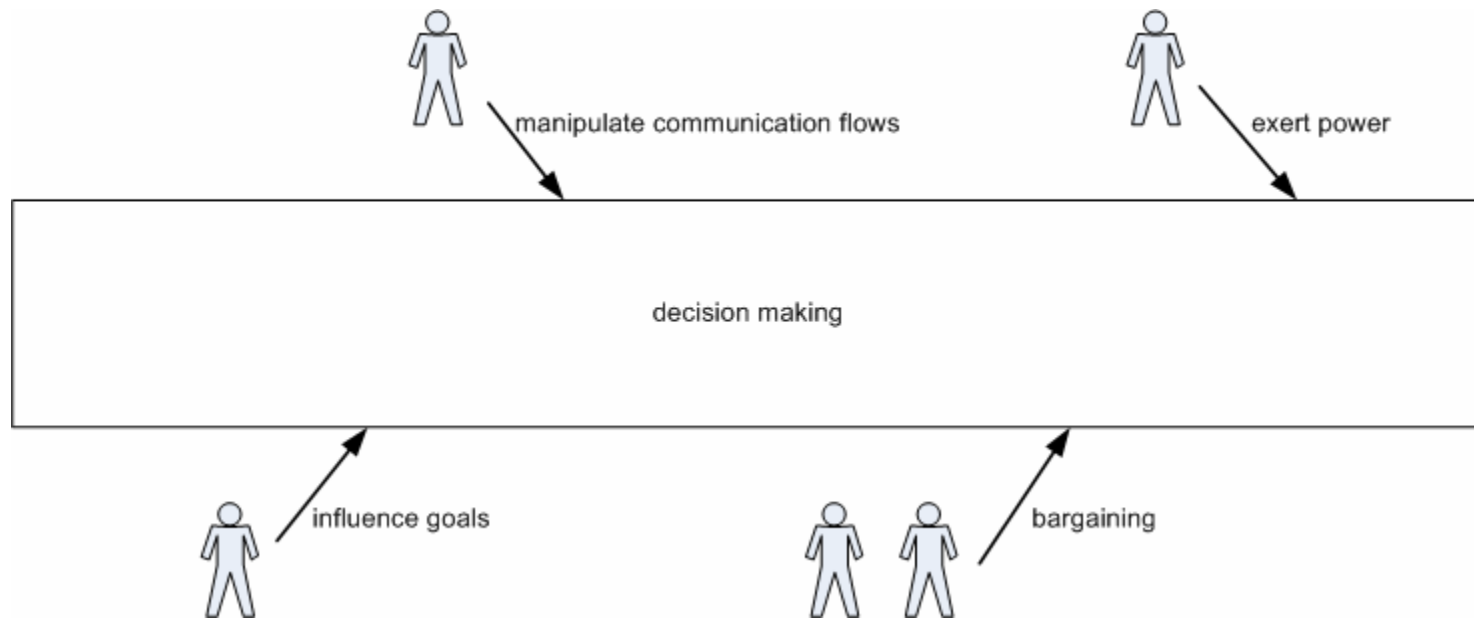


decision making

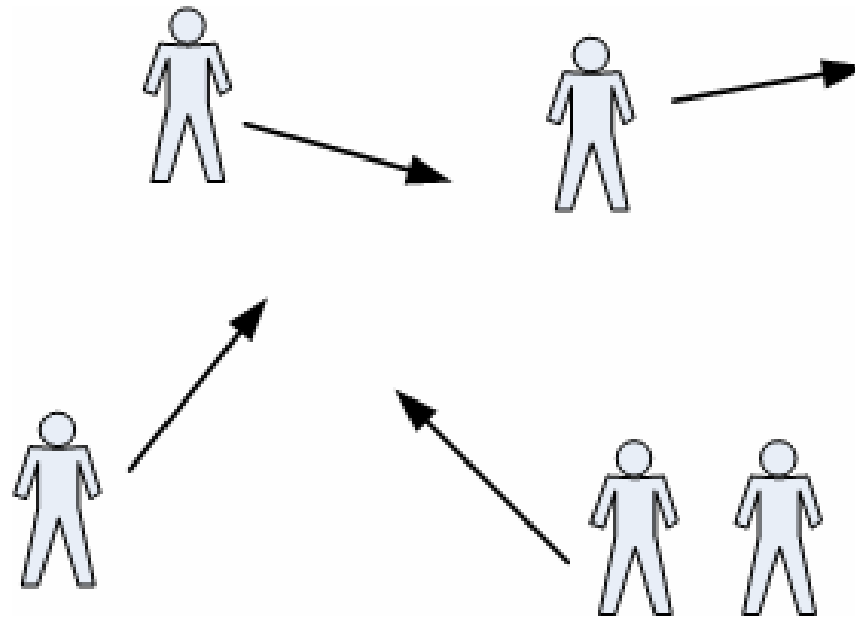
rational model



political model



anarchic model



so what?

“[most management theories] have an element of ‘truth’,
but it is a truth that, in effect, denies the complexity of the
realities to which the theories are to be applied.”

Gareth Morgan, *Images of Organization*, p. 348.